



Few convention centers
compare to Chicago's
McCormick Place.

Come to
think of it,
none do.

★ Easy to get to. Perfectly placed. McCormick Place is located near everything—hotels, dining, shopping, theater—all within a five-mile reach.



For more than half a century, Chicago's McCormick Place has built a reputation as the country's premier facility for meetings and conventions.

A significant factor in site selection can be attributed to Chicago's unrivaled assets – central location, diverse hotel inventory, world-renowned restaurants, premier shopping, a vibrant arts community and extensive cultural attractions.

Our customers asked us to make changes in the way business is conducted at McCormick Place. We listened and the collaboration that followed was unprecedented. Broad public support from elected officials throughout the state helped pass into law what can only be described as a game changer.

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A woman's silhouette is seen from behind, standing on a balcony with a glass railing. She is looking out over a modern glass skyscraper with a distinctive curved top. The building is set against a clear blue sky. In the foreground, a street with cars and pedestrians is visible, along with some greenery and a sign. The overall scene is bright and clear, suggesting a sunny day.

It's simple. Chicago
is now the most
customer-friendly
convention and
tradeshow destination
in the country.

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The following key reforms are now permanent

★ **The Exhibitors' Bill of Rights**

Show managers and exhibitors can perform their own work in any size booth, using their own ladders or hand tools, cordless tools, power tools and other tools designated by the MPEA.

★ **Expanded Straight-Time**

Straight-time hours are expanded on Monday-Friday from 6 a.m. – 10 p.m. Carpenters' straight-time hours are from 8 a.m. – 4:30 p.m. on Monday-Friday and extend until 8:30 p.m. on break of show. On Saturdays a more flexible schedule reduces double-time. Additionally, provisions to roll back double-time pay applies to the following four weekday holidays: Columbus Day, Veterans Day, Martin Luther King, Jr. Day and Presidents Day.

★ **Personal Vehicles**

Auto Small Utility Vehicles (ASUV) or Personally Operated Vehicle Provisions. Exhibitors can operate, load and unload their own vehicles at McCormick Place docks and designated loading areas.

★ **Crew Size Reductions**

Work at McCormick Place is conducted by 2-person rather than 3-person crews required prior to the reforms.

★ McCormick Place boasts the most exhibit and meeting room space in the Western Hemisphere. We can handle any event, big or small.

Previous cost-saving reforms remain in effect

★ **Electrical Services**

Show organizers may select an electrical provider of their choice from an approved vendor list.

★ **Food Service Pricing**

SAVOR, the new food service company, offers both concessions and catering at cost for show organizers, exhibitors and attendees.

★ **Hotel Expansion & Renovation**

The Hyatt Regency Hotel McCormick Place will add a new 461-room guest tower plus renovation of its existing 800 room hotel and adjacent conference center. Completion is expected in 2013.

★ **Free Wi-Fi**

McCormick Place is the largest convention center in the U.S. to provide free Wi-Fi throughout the facility, including all common hallways, exhibit halls and meeting rooms.

★ **Lower Parking Rates**

The parking rate in the surface lot (Lot B) of McCormick Place has been reduced from \$19 to \$14.

★ **Private Management**

McCormick Place is now operated by SMG, the nation's leading provider of private management services.

★ **It's a new day in Chicago. Be a part of it.**

second
to
none.



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