



2009/2010 MEMBER OPPORTUNITIES

Sales Road Shows: Customer Luncheon

Location: Los Angeles –Wednesday, February 10, 2010
Location: Minneapolis – Thursday, March 4, 2010
Location: Philadelphia/New Jersey – Tuesday, March 9, 2010
Location: Boston – Wednesday, March 10, 2010
Location: Washington, DC –Thursday, March 11, 2010
Location: Chicago – Wednesday, March 24, 2010

Fee: \$1,200 per member organization (one representative per organization) per Sales Road Show. There will be a hosted luncheon in each city with presentation opportunity by each sponsor – limit to (10) member organizations

EIBTM

December 1-3, 2009
Location: Barcelona, Spain

Exhibit Booth Partner

20'x 20' Booth

Fee: \$5,000 – limit to (8) member organizations (includes exhibitor registration fee)

IMEX

May 25-27, 2010
Location: Frankfurt, Germany

Exhibit Booth Partner

20'x 20' Booth

Fee: \$5,000 – limit to (8) member organizations (includes exhibitor registration fee)

Springtime Expo

May 27, 2010
Location: Washington, DC

Exhibit Booth Partner

10'x20' Booth

Fee: \$3,700 per member – limit to (6) member organizations (includes exhibitor registration fee)

Brochure Distribution in Booth (brochure only – no rep)

Fee: \$350/25 brochures – limit to (10) member organizations

ASAE & The Center for Association Leadership Annual Meeting

August 21-24, 2010
Location: Los Angeles, CA

Exhibit Booth Partner - **SOLD OUT**

10'x20' Booth

Fee: \$3,750 – limit to (2) member organizations (includes exhibitor registration fee)

Brochure Distribution in Booth (brochure only – no rep)

Fee: \$350/50 brochures – limit to (6) member organizations

ITME - The Motivation Show
September October 12-14, 2010
Location: Chicago, IL

Brochure Distribution in Booth (brochure only - no rep)
Fee: \$350/50 brochures - limit to (6) member organizations

EIBTM
November 30-December 2, 2010
Location: Barcelona, Spain

Exhibit Booth Partner
20'x 20' Booth
Fee: \$5,000 - limit to (8) member organizations (includes exhibitor registration fee)



2009/2010 MEMBER OPPORTUNITIES

Sales Road Shows, Client Events and Trade Shows Participant Commitment Form

Please return to Stacey Geyer via fax (312) 567-8533 or via e-mail at
sgeyer@choosechicago.com

| | |
|------------------|--|
| Name | |
| Title | |
| Organization | |
| Address | |
| City, State, Zip | |
| E-Mail | |
| Phone | |
| Fax | |

I am interested in participating in the following:

| Event | Participation Cost: | Total Cost: | "√" to Indicate Commitment |
|--|---------------------|-------------|-------------------------------|
| Sales Road Show - Los Angeles <i>Wednesday, February 10, 2010</i> | \$1,200 | | |
| Sales Road Show - Minneapolis <i>Thursday, March 4, 2010</i> | \$1,200 | | |
| Sales Road Show - Philadelphia/New Jersey <i>Tuesday, March 9, 2010</i> | \$1,200 | | |
| Sales Road Show - Boston <i>Wednesday, March 10, 2010</i> | \$1,200 | | |
| Sales Road Show - Washington, DC <i>Thursday, March 11, 2010</i> | \$1,200 | | |
| Sales Road Show - Chicago <i>Wednesday, March 24, 2010</i> | \$1,200 | | |
| EIBTM Exhibit Booth Partner (includes exhibitor registration fee) <i>December 1-3, 2009</i> | \$5,000 | | |

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|---|----------------------------|--------------------|---|
| Chicago Convention & Tourism Bureau Sales Road Shows, Client Events and Trade Shows 2009/2010 Member Opportunities Commitment Form Page 2 of 2 Name: _____ Hotel: _____ | | | |
| Event | Participation Cost: | Total Cost: | “√” to Indicate Commitment |
| IMEX Exhibit Booth Partner (includes exhibitor registration fee) May 25-27, 2010 | \$5,000 | | |
| Springtime Expo Exhibit Booth Partner (includes exhibitor registration fee) May 27, 2010 | \$3,700 | | |
| Springtime Expo Brochure Distribution (brochure only – no rep) May 27, 2010 | \$350 | | |
| ASAE & The Center for Association Leadership Exhibit Booth Partner (includes exhibitor registration fee) August 21-24, 2010 | \$3,750 | | SOLD OUT |
| ASAE & The Center for Association Leadership Brochure Distribution (brochure only – no rep) August 21-24, 2010 | \$350 | | |
| ITME – The Motivation Show Brochure Distribution (brochure only – no rep) September TBD, 2010 | \$350 | | |
| EIBTM Exhibit Booth Partner (includes exhibitor registration fee) December TBD, 2010 | \$5,000 | | |
| | TOTAL \$ | | |

TOTAL \$ _____

_____ Invoice all now.

_____ Participation totals over \$10,000. Please invoice us 50% now and 50% in January 2010.

****Please note that all Commitment Forms received will be considered definite. Due to the CCTB committing to and paying for exhibit space, etc. based on partner commitments, there will be no refunds.**